EVALUATION RESOURCE GUIDE

This document provides resources in video, course, webinar, guideline, toolkit, and article format, aimed to serve as an overview for those who are interested in learning more about evaluation. Please share any feedback as well as additional resources you think would be useful by sending an email to Jana Martic (jmartic@ssc.nyc).

Introduction to evaluation in videos

World Bank – What is Impact Evaluation?

UNICEF Impact Evaluation videos

- Building Blocks of Impact Evaluation
- Strategies for Causal Attribution
- Randomized Controlled Trials (RCTs)
- Data Collection & Analysis

Overview courses and webinars

CDC Train – Program Evaluation in Public Health

JHSPH – Fundamentals of Program Evaluation

CRS, American Red Cross, USAID (American Evaluation Association) – Monitoring & Evaluation Planning of Projects/programs

Better Evaluation – Webinar series

- 2. Define what is to be evaluated
- 3. Frame the boundaries of the evaluation
- 4. Describe activities, results and context
- 5. Understand causes of outcomes and impacts
- 6. Synthesize data from one or more evaluations

Specialized courses

CDC – Logic Models for Prevention Program Monitoring and Evaluation

CDC Office of the Associate Director for Policy – Introduction to Policy Evaluation in Public Health

Global Health Learning – Introduction to Impact Evaluation of Health Communication Programs

JHSPH – Concepts in Economic Evaluation

MEASURE Evaluation & USAID - Fundamentals of Implementation Research

Certificate courses – non degree granting
Updated 11 January 2021

Coursera – How to Create a Program Evaluation (for your non-profit)
Global Health Learning – Monitoring & Evaluation Fundamentals
Global Health Learning – Basics of Economic Evaluation

Evaluation Toolkits and Guides

Specialized articles, briefs and modules