

EVALUATION RESOURCE GUIDE

This document provides resources in video, course, webinar, guideline, toolkit, and article format, aimed to serve as an overview for those who are interested in learning more about evaluation. Please share any feedback as well of additional resources you think would be useful by sending an email to Jana Martic (jmartic@ssc.nyc).

Introduction to evaluation in videos

[World Bank – What is Impact Evaluation?](#)

UNICEF Impact Evaluation videos

- [Building Blocks of Impact Evaluation](#)
- [Strategies for Causal Attribution](#)
- [Randomized Controlled Trials \(RCTs\)](#)
- [Data Collection & Analysis](#)

Overview courses and webinars

[CDC Train – Program Evaluation in Public Health](#)

[JHSPH – Fundamentals of Program Evaluation](#)

[CRS, American Red Cross, USAID \(American Evaluation Association\) – Monitoring & Evaluation Planning of Projects/programs](#)

[Better Evaluation – Webinar series](#)

- 2. Define what is to be evaluated
- 3. Frame the boundaries of the evaluation
- 4. Describe activities, results and context
- 5. Understand causes of outcomes and impacts
- 6. Synthesize data from one or more evaluations

Specialized courses

[CDC – Logic Models for Prevention Program Monitoring and Evaluation](#)

[CDC Office of the Associate Director for Policy – Introduction to Policy Evaluation in Public Health](#)

[Global Health Learning – Introduction to Impact Evaluation of Health Communication Programs](#)

[JHSPH – Concepts in Economic Evaluation](#)

[MEASURE Evaluation & USAID - Fundamentals of Implementation Research](#)

Certificate courses – non degree granting

[Coursera – How to Create a Program Evaluation \(for your non-profit\)](#)

[Global Health Learning – Monitoring & Evaluation Fundamentals](#)

[Global Health Learning – Basics of Economic Evaluation](#)

Evaluation Toolkits and Guides

Frankel N, Gage A. (2016). M&E Fundamentals: A Self-Guided Minicourse.

<https://www.measureevaluation.org/resources/publications/ms-07-20-en>

Kusters C, van Vugt S, Wigboldus S, Williams B, Woodhill J. (n.a.). Making Evaluations Matter: A Practical Guide for Evaluators. USAID Learning Lab.

<https://usaidelearninglab.org/sites/default/files/resource/files/Making%20Evaluations%20Matter.pdf>

Morra Imas, L. G., Rist, R. (2009). The road to results Designing and conducting effective development evaluations. The World Bank. <https://openknowledge.worldbank.org/handle/10986/2699>

USAID Learning Lab. Evaluation Toolkit. <https://usaidelearninglab.org/evaluation-toolkit>

World Health Organization, UNICEF. (2017). Implementation research toolkit. World Health Organization. <https://www.who.int/tdr/publications/topics/ir-toolkit/en/>

Specialized articles, briefs and modules

Bryce J, Victora CG. (2005). Ten methodological lessons from the multi-country evaluation of integrated Management of Childhood Illness. Health Policy Plan. 20(1):i94-i105.

<https://pubmed.ncbi.nlm.nih.gov/16306075/>

Rogers, P. (2014). Theory of Change, *Methodological Briefs: Impact Evaluation 2*, UNICEF Office of Research, Florence. <https://www.unicef-irc.org/publications/747-theory-of-change-methodological-briefs-impact-evaluation-no-2.html>

Punton M, Vogel I, Leavy J, Michaelis C, Boydell E. (2020). Reality Bites: Making Realist Evaluation Useful in the Real World. Centre for Development Impact: CDI Practice Paper.

<https://www.cdimpact.org/publications/reality-bites-making-realist-evaluation-useful-real-world>

USAID Learning Lab. (2018). Complexity-Aware Monitoring Discussion Note (brief).

<https://usaidelearninglab.org/library/complexity-aware-monitoring-discussion-note-brief>

USAID Learning Lab. Evaluating Complex programs.

<https://usaidelearninglab.org/sites/default/files/resource/files/Module%2017%20Evaluating%20Complex%20Programs.pdf>

Victora CG, Armstrong Shellington J, Huicho L, Amaral J, El Arifeen S, Pariyo G, et al. (2005). Context matters: interpreting findings in child survival evaluations. Health Policy Plan. 20(1):i18-i31.

<https://pubmed.ncbi.nlm.nih.gov/16306066/>